

Access National Geographic World Basemap at ArcGIS Online



In cooperation with National Geographic, Esri has released the National Geographic World Map. Esri and National Geographic, USA, have collaborated to produce a basemap that reflects National Geographic's cartographic design, typographic style and map policies. Designed to be aesthetically pleasing, the National Geographic World Map is for users who want to display minimal data on a vibrant, highly detailed background. The map is available at ArcGIS Online in the basemap gallery.

The basemap combines a century-old cartographic tradition with the power of GIS technology to produce a distinctive internet-based map service serving GIS, consumers,

educational institutions and mobile users. This new map will be added to Esri's collection of existing basemap services designed for different uses and needs. All Esri basemaps are freely accessible for internal- and external-facing sites.

To access the National Geographic basemap now, visit ArcGIS Online.

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