

Blue Marble Takes User Conference on the Road



Blue Marble Geographics has announced that its User Conference Road Show will be visiting several cities throughout the United States and Canada in early 2016. Motivated by the success of the recent conference in the Washington DC area, the Blue Marble Team will be hitting the road in March to bring the Blue Marble User Conference (BMUC) experience to as wide an audience as possible.

Attendees will have an opportunity to gain insight into current and future product plans; to hear from interesting and innovative users of Blue Marble's geospatial tools; to pick up useful tips and tricks for optimising the application of both Global Mapper and Geographic Calculator; and to participate in the ongoing collaborative development process by providing feedback and requests to the Blue Marble team.

Blue Marble's geospatial data manipulation, visualisation and conversion solutions are used worldwide by thousands of GIS analysts at software, energy, mining, civil engineering, surveying and technology companies, as well as government agencies and academic institutions.

The first stop for the BMUC Road Show will be Houston, TX, on Tuesday 1 March followed by Calgary, AB, on Thursday 10 March, coinciding with the annual GeoConvention in that city. Tuesday 15 March sees the Blue Marble team in the San Francisco Bay area, after which the Road Show heads back towards the east coast, stopping in Pittsburgh, PA, on Tuesday 22 March and finishing the journey in Boston, MA on Tuesday 29 March. Specific venues in each of the cities have yet to be finalised.

Direct communication

The Blue Marble User Conference provides a forum for active and prospective users of the company's geospatial products to network with like-minded professionals. For many, including the Blue Marble staff members who attend, the highlight of BMUC is the chance to hear from industry experts about their implementation experience and their success stories using Blue Marble technology. Direct communication with customers has always been at the forefront of Blue Marble's business philosophy and BMUC provides a perfect setting for this dialog. Users learn about the latest features and functions and Blue Marble project managers gather information on the appropriate development strategy to best meet the needs and requirements of the user community.

Traveling

Patrick Cunningham, Blue Marble president, said in past years they have focused on one or two specific sites for our annual conference. While many attendees were prepared to travel some distance to these events, they decided that this year it is Blue Marble's turn to do the traveling. He added the Blue Marble team is excited to be visiting some of the most important markets and they are looking forward to spending time with the Blue Marble community in each of the cities.

The company is currently seeking presenters and speakers for each of the BMUC Road Show events. If you would like to share your experience using Blue Marble's geospatial applications at one or more of the venues listed above, visit the Call for Papers page: www.bluemarblegeo.com/bmuc/call-for-papers.php.

Registration is required for all attendees and space is limited. Government employees are eligible to attend the BMUC event of their choice at no cost. For more information and to reserve your slot, go to bluemarblegeo.com/bmuc.