

Bluesky and Esri (UK) Partnership



Aerial mapping specialist Bluesky has signed up to the ESRI (UK) Partners and Alliance Programme as a Data Partner. Bringing together one of the UK's aerial survey and derived data companies with the GIS expertise in the UK the partnership between Bluesky and ESRI (UK) will maximise the potential of each party's specialist knowledge and market position, developing and promoting innovative data solutions and products.

"Bluesky, as a specialist data provider, fits well within our community," commented Ivor Wheeldon, Data Consultancy Manager at ESRI (UK). "The beauty of partnerships such as the one between ESRI (UK) and Bluesky is that our offerings are truly symbiotic - after all a GIS solution requires accurate data and data cannot be viewed, edited or understood

visually without a GIS. By joining forces we are able to offer packaged solutions that consume both ESRI's ArcGIS software and Bluesky's geographic datasets."

"The combination of our own, specialist data knowledge and experience and ESRI market leading GIS technology should create a dynamic and effective foundation from which we can create innovative data solutions and products and present them to market," commented Bluesky's Managing Director Rachel Tidmarsh.

The ESRI (UK) Partners and Alliance Programme is focussed on supporting a community of Value Added Resellers; organisations that add value to the core software offering either through software development and creation of niche market solutions, or by marrying ArcGIS software with hardware (such as rugged laptops) or, as in the case of Bluesky, by providing geographic data to offer complete solutions.