

Esri User Conference Emphasises on WebGIS



The Esri User Conference is taking place from 21-24 July 2015 in San Diego, CA, USA. On the opening day, the scene was set by the keynote of founder Jack Dangermond. He emphasised the importance of the company's WebGIS that is increasing in both applications and versatility. In the afternoon, Dr Bruce Aylward (World Health Organization) gave an impressive keynote address on how GIS was assisting the fight against ebola.



Governor Martin O'Malley returned in his keynote to a more regional level and showed how GIS information supported improvement of for example education and health in Maryland. Both confirmed the trend that it's getting more important –

and necessary - to make choices based on information, also geospatial data.

Sharing Knowledge and Experience

The week continues with a wealth of sessions, information by suppliers and service providers – and networking with fellow professionals using Esri solutions in a wide range of applications. There are demonstrations of the software, technical sessions and lightning 5 minute-presentations by users sharing their experiences. These are developed to equip the community better mapping the world – for themselves but also in order to improve earth data and use of it.