

THE MAINSTREAMING OF SPATIAL INTELLIGENCE

Location, Location, Location

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The rate of data growth is increasing exponentially, thanks to new sensors, new social networks and new ways of creating and capturing data. In response, Oracle is focusing on supporting big data volumes, simplifying IT, providing deep analytics and enabling implementations either in the cloud or on site. *GIM International* speaks to Steve Hagan, vice president of development for server technologies at Oracle Corporation, about the organisation's relationships with key geospatial software and data suppliers, its particular concentration on very large databases, and its focus on addressing 'spatial intelligence' and the mainstreaming of location into business intelligence and numerous related applications.

Is Oracle a total solution provider for the geospatial industry?

No, we are not are a total solution provider. Because we incorporate spatial analysis and visualisation into many of our vertical market applications, we offer what you would probably call a total solution. But generally speaking we are a provider of technology infrastructure and components that add value to GIS systems and geospatial solutions in conjunction with many data, tool, solution and implementation partners. We make it easy for database developers, Java programmers, implementers of service-oriented architecture systems and packages and bespoke applications to incorporate geospatial data and analysis into their systems.

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