

Research into Utility GIS Benefits



In its 'Business Benefits of GIS' survey, Esri (USA) is asking electric utility professionals to assess their use of GIS in terms of return on investment (ROI). Participants will have an opportunity to compare their own GIS work to that of peers in the industry.

Utilities can participate in the survey by visiting esri.com/utilitysurvey. Once the survey closes on 17th February 2012, Esri's survey team will compile and analyse the results. Respondents will receive a free copy of 'The Business Benefits of GIS for Electric Utilities: A Benchmark Report'.

Bill Meehan, Esri's director of utility solutions, expressed his interest in learning more about how utility professionals apply geospatial solutions to common challenges.