

# LizardTech Celebrating 20th Anniversary

LizardTech, USA, celebrates its 20th anniversary this year. As part of the celebrations, and to reflect on how it all started with the introduction of MrSID two decades ago, the company is holding a contest asking participants to say how MrSID has come to their rescue.

Participants are asked to submit their recollection or tribute to [celebrate@lizardtech.com](mailto:celebrate@lizardtech.com) by 10 July 2012. Three winners will be selected at random, with the first winner to receive an iPad and the two runner ups to receive USD50 gift cards to Amazon.com. The winners will be announced via Twitter at the Esri International User Conference in San Diego on 24 July.

Jon Skiffington, director of product management said that 20 years ago MrSID revolutionised how imagery could be used in geospatial applications by making it possible to view large datasets on the desktop. Since then, the company has continued to improve the MrSID image format with support for lossless compression in MrSID Generation 3 and now support for multi- and hyperspectral imagery and alpha bands in MrSID Generation 4.

Since the arrival of the file format, LizardTech has introduced other tools to help geospatial professionals in their everyday workflow. LizardTech's geospatial line of products include [GeoExpress](#) software, which enables geospatial professionals to compress and manipulate satellite and aerial imagery, [Express Server](#) software for high-performance delivery and publication, and [Lidar Compressor](#) software, which turns giant point cloud datasets into efficient MrSID files.

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<https://www.gim-international.com/content/article/lizardtech-celebrating-20th-anniversary>

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