

Strategic Partnership Developing Geospatial Solutions for Global Markets

GeoEye, USA, has signed a Memorandum of Understanding to partner with Rolta, headquartered in India. With this new partnership, Rolta gains access to GeoEye's™ high-resolution satellite imagery, services and expertise to develop innovative geospatial products and services. Rolta plans to offer these GeoEye-enabled solutions to its customers across high-growth global markets, beginning with India.

Today's military commanders working in digital battlefield environments need intelligent maps derived from geospatial data and map-accurate imagery to make effective command and control decisions in the field. Rolta is exploring opportunities to leverage GeoEye's imagery service and predictive analytics' expertise to develop defence and homeland security solutions served from its Geospatial Fusion Platform to help users see, understand and anticipate change when lives are at risk.

Rolta also plans to develop intelligent 3D city solutions for commercial users in urban planning, construction and infrastructure development. Ninety percent of the fastest-growing metropolitan economies are located outside North America and Western Europe and in regions such as Southern Asia. Rolta intends to offer these high-growth global markets financially accessible 3D model solutions developed from GeoEye satellite imagery.

<https://www.gim-international.com/content/news/strategic-partnership-developing-geospatial-solutions-for-global-markets>
