

Ted Florence New President of International Map Industry Association



The International Map Industry Association (IMIA) has announced Ted Florence, president of Avenza Systems, as the new president of IMIA International effective immediately. Florence is a well-regarded contributor in the advancement of technology in how maps are created and distributed digitally and will be responsible for directing strategic activities of the IMIA and its regions – Americas, Asia Pacific, and Europe, Africa and Middle East (EAME) – in close concert with the various region presidents.

Ted is a proven leader whose business experience and forward vision will be a great fit to lead the IMIA, commented Sandy Hill, executive director of IMIA. His passion and dedication will be the main driving force in organising the responsibilities of the IMIA board and its committees which will provide support for all the members around the globe.

Hill added he wants to thank outgoing international president, John L. Hammer III, for guiding the association during his term.

Ted Florence stated he is honoured to be chosen as the IMIA's new international president. His focus will be to work closely with the regions in order to bring better business networking opportunities, conferences and exchange forums to the members of the Association. He looks forward to working with the executive team to fully realise the potential that the association has to offer the industry and its members.

Florence currently leads Avenza Systems, the leading developer of cartographic software such as MAPublisher for Adobe Illustrator, Geographic Imager for Adobe Photoshop, and PDF Maps, its market-leading consumer and enterprise mobile mapping app.

About IMIA

IMIA is an international organisation that welcomes members from every corner of the globe. Established over 28 years ago, it promotes the interests of all companies involved in the mapping industry: developers of geographic information systems, publishers, government organizations, printers, distributors, consultants, and libraries. IMIA plays an active role in helping member organisations achieve their business and professional goals. More information may be found at www.imiamaps.org.