

Alibaba Becomes First Partner of UNWGIC



The first partnership communication meeting of United Nations World Geospatial Information Congress (UNWGIC) was held in Deqing, China on 24 July 2018. Representatives from more than 40 enterprises attended the meeting.

As the first partnership communication meeting held by UNWGIC Secretariat, it aimed to select qualified enterprises and public institutions as partners for the preparation work of the UNWGIC, and action any key points raised.

Mr. Chen Jianguo, Deputy Secretary-General of the UNWGIC Secretariat and Deputy Secretary-General of the UNWGIC, and representatives from 5 companies, including Alibaba, Qianxun SI, Baidu, Zhengyuan Geomatics, EV-Image and Shine Technology,

signed a letter of intent for partnership.

They were the first partners of the UNWGIC and would be actively involved in the preparations for the Congress which will take place in Deqing, Zhejiang Province, China from 19-21 November 2018. While the UNWGIC plenary program covers three days, the overall event will be a week long (19-23 November), and will include exhibitions, technology showcases, global and regional meetings, workshops and learning events, technical side events and meetings, including the Seventh Plenary Meeting of UNGGIM-AP, as well as the annual UN-GGIM Expanded Bureau meeting.

With an overarching theme "The Geospatial Way to a Better World", the UNWGIC will be a truly global event bringing together all stakeholders at the highest level to address and ensure that geospatial information has its widest and fullest utility in service of social, economic and environmental development.

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