

# René Worms Joins Atmos UAV as Head of Global Sales



Atmos UAV has appointed René Worms, former managing director of Topcon Positioning Europe, as head of global sales. The well-known strategist and geospatial expert will work towards the international expansion of Marlyn, the company's professional vertical take-off and landing (VTOL) mapping and surveying (fixed-wing) drone, which is designed to assure surveyors of the right accuracy, maximum ease of use and highest wind resistance in its class.

René Worms' skills in international sales, sales management and building business strategies were recognized by the Topcon Positioning Group where he previously worked as the managing director. Additionally, his past professional positions – as regional director at Leica Geosystems, amongst others – are a testament to his passion and show

extensive experience in the industry, Atmos UAV states: "Worms is a results-driven, exceedingly knowledgeable and very well-connected individual. He promises to be a charismatic business leader and a great asset for Atmos UAV."

## Geospatial passion

"I am very excited to join Atmos," Worms comments. "I have been closely following their updates since they announced the [Marlyn UAV](#), and I have always admired their persistence and continuous product development. So naturally, I was thrilled when I got a call! I'm really looking forward to joining this team and contributing with my experience and network, and helping to find the right partners towards global growth."

To bring its go-anywhere mapping and surveying solution to a variety of industries and customers around the world, Atmos UAV is looking for qualified partners to set up a global distribution network. Sander Hulsman, CEO of Atmos, says: "I am thrilled that René Worms will be joining our team. His passion about the geospatial industry and his proven track record makes him the perfect fit to accelerate our international expansion."

## High-end aerial surveying

Atmos UAV, based in Delft, The Netherlands, is a company with a focus on the civil engineering industry. They are specialized in the design and production of high-end aerial surveying and data collection drones, and aim to provide an easy and effortless way for professionals to gather geospatial data, in order to enable them to make more informed decisions. Their flagship drone model Marlyn combines the high performance of a conventional fixed-wing aircraft with the flexibility of a multi-rotor. The company [recently expanded](#) its payload options by integrating additional cameras. Furthermore, the team also launched the newest version of MarLynk, the flight planning and ground control software provided with every Marlyn UAV.

With the patented technology, Atmos UAV mainly targets industries that apply to mapping, surveying, construction, mining, agriculture and environmental applications, to name but a few.