

# Back in Berlin! “ Meet the Geospatial World at Intergeo



After a three-year absence, Intergeo – the world’s leading trade show and conference for mapping and surveying professionals – is back in the German capital of Berlin. The first edition of Intergeo’s predecessor, called the ‘General Meeting of the German Society for Geodesy, Geoinformation and Land Management’, was held in Eisenach, Thuringia, back in 1872. Much has changed since then. In 1995 the event was held for the first time under the new name of Intergeo, which reflected its international focus as the global hub of the geospatial community.

In the two decades that followed, thousands of geomatics experts made their way to Germany every September/October to see the latest trends and developments for themselves. For me personally, 2017 will be my eighth consecutive edition of [Intergeo](#) and

it is definitely the highlight of my year. Three days packed with meetings, handshakes, friendly smiles, old friends, new contacts and good discussions – those are basically the key ingredients of my Intergeo experience. But your own visit to Intergeo is quite possibly based on other reasons and expectations.

As content manager at *GIM International*, I have seen the sector change substantially over the past eight years. I remember the UAVs (or perhaps we should refer to them as ‘drones’ just like the outside world does – why should we isolate ourselves by using our own term?) taking the stage for the first time, and I’ve seen the industry, especially the big players, increasingly shift towards all-in-one mapping solutions. At the same time, new kids on the block are trying to disrupt the industry – and that’s not necessarily a bad thing; we need new approaches and perspectives to drive progress. Once again, I’m really looking forward to learning about new solutions for capturing our reality and exciting innovations that will fast-forward new mapping applications.

While there will be numerous new exhibitors at Intergeo 2017, many of the established names will be there again too. Our [Intergeo Preview](#) lists a selection of the key companies that will be showcasing their latest solutions in Berlin.

We will of course be at Intergeo ourselves, so please stop by to have a chat with the members of the *GIM International* team and learn more about advertising or editorial opportunities (Hall 3.1, Stand B3.061). We’re looking forward to meeting you!

Kind regards,

Wim van Wegen  
Content manager, *GIM International*