

Delair Receives Funding from Intel for Data-driven Drone Software Solutions



Delair, a leading global supplier of commercial unmanned aerial vehicle (UAV or 'drone') solutions, has recently closed its expansion round with an investment from Intel Capital. For the past year, Delair and Intel have been collaborating on the Intel Insight Platform. This is a cloud-based digital asset management solution that leverages Delair's extensive suite of industry-optimised software analytics to speed Intel's efforts to transform how businesses in key verticals work using data captured from UAVs for actionable analytics.

The funding will be used to further accelerate the development and adoption of the [Intel Insight Platform](#) – a data processing, visualisation, analytics and reporting service that allows customers to store, organise, share, and harness the rich data provided by commercial drone systems. The platform integrates Delair's deep customer experience

and vertical expertise with Intel's expertise in developing customer-focused, easy-to-use cloud-based solutions and tools.

Aerial data collection and analysis

"This investment, built on an ongoing relationship with [Delair](#) will help make aerial-based data collection and analysis an effective business intelligence approach for more enterprises. Delair and Intel are continuing to drive forward innovation and capabilities to enable a new level of digital transformation by customers," said Anil Nanduri, vice president, general manager of Drones Group, Intel Corporation.

The Intel and Delair strategic collaboration on the digital asset management solution has been deployed to strategic enterprise customers across several industries. The solution leverages the companies' expertise providing customers with aerial data that can be used to generate 2D/3D models, take measurements, enable sharing and collaboration across teams and run a wide-range of data analytics and monitoring tools.

[Michael de Lagarde](#), CEO of Delair, said: "Data is the future of the commercial drone business and that's why we are excited about this investment from Intel Capital. Intel brings a wealth of technical expertise and experience, as well as new enterprise customers. Whilst Delair's innovation on the hardware side of our UAV offering is well recognized, our relationship with Intel provides us with increased resources to build out the critical data analysis software components of our UAV solution – an area where we believe we can truly differentiate and bring additional value to customers."