

## ESA Invites Developers to Create Mobile Apps with Big Data from Space



Huge amounts of data from space are produced daily by the Copernicus Earth observation (EO) programme and its Sentinel satellites. This big data from space, including information on the Earth's atmosphere, land and water, offers countless opportunities in connection with mobile apps. The <a href="ESA Space App Camp">ESA Space App Camp</a> aims to make EO data and services accessible to a wide range of citizens. The European Space Agency (ESA) is inviting 24 committed developers to attend its free Space App Camp, scheduled for 16-23 September 2019 at ESRIN, ESA's Centre for Earth observation in Frascati, Italy.

Participants will get an introduction to Copernicus and learn about the many ways in which big data from space can enrich mobile apps using a dedicated act with like-minded participants from all over Europe and gain insights into

API for EO data. Additionally, they will make contact with like-minded participants from all over Europe and gain insights into how ESA operates.

ESA invites developers from across Europe to exchange new ideas with fellow developers and tackle some of the world's greatest challenges from 16-23 September 2019. The invitation includes food & beverage, hotel and flight expenses. Interested students, researchers, developers and economists are able to register online as individuals or teams (of up to four people) at <a href="https://www.app-camp.eu/apply">www.app-camp.eu/apply</a> until 15 July 2019. The selection criteria will include the applicants' previous programming work. The winner or winning teams will receive a EUR 2,500 cash prize and the opportunity to apply for further incubation at one of the ESA Business Incubation Centres (BICs).

## Bringing ideas to life

"Our personal experience at the App Camp was astonishing. This was one of the most innovative events we have attended so far: ESA provides perfect working conditions to help the teams bring their ideas to life in prototypes and fosters innovation using cutting-edge technologies. Winning the ESA Space App Camp helped us validate our idea and encouraged us to go further – to open our own space tech start-up using Earth observation data technologies," explains Olga Bodet, CEO and co-founder, Zero Gravity.

The Finnish team from Zero Gravity was the winner of the Space App Camp 2018 with its app called Urbansat. The app aims to guide greener, more ecological urban planning. It provides a range of data for planners, including information on green spaces, terrain, biodiversity and more, all in one place and at an affordable price. The app has found considerable interest not only in Finland and is on its way to be marketed commercially.

Since the Space App Camp's inception eight years ago, around 440 developers from 30 countries have applied for participation and more than 50 apps have been developed. Some of these have already found their way into commercially viable applications. Working in teams, the developers are tasked with creating innovative apps and feasible business models for one of five subject areas: smart farming, sustainable development, future living, smart cities and digital transport.

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