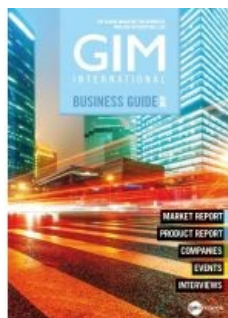


# Finishing touches to the GIM International Business Guide 2017



The team at 'GIM International' is currently putting the finishing touches to one of its most important issues of the year: the annual Business Guide. The 2017 edition of the Business Guide will provide valuable insights into the current state of the geomatics market and associated industries.

One key article in the Business Guide 2017 is a report based on the findings from a market survey, providing a unique perspective on the future direction of the geomatics business. This comprehensive publication additionally includes five in-depth articles, each exclusively written for *GIM International*, zooming in on the very latest trends and developments in the application of geomatics-based surveying technologies in the following five fields: agriculture, construction & infrastructure, heritage mapping, land

administration and mining. The articles cover the topics of both data gathering and data processing.

Geomatics professionals traditionally keep the *GIM International* Business Guide for future reference and regularly consult it throughout the year. If you would like to receive more information about how to be included in the *GIM International* Business Guide, please contact key account manager Sybout Wijma: [sybout.wijma@geomares.nl](mailto:sybout.wijma@geomares.nl).