

GEO Business Expands for 2018



GEO Business, the UK's largest geospatial exhibition and conference, has grown year on year since its inception. In fact, the 2018 show looks set to be the most successful show to date, with more exhibition space and a brand-new seminar programme. The event is returning to the Business Design Centre in London, UK, from 22-23 May 2018, and registration is now open.

Since the record-breaking 2017 event, which welcomed 2,386 geomatics and geospatial professionals from around the world (a 48% increase since the launch in 2014), stands have been selling fast and for 2018 the exhibition has expanded onto the upper level for the first time. Exhibitors span the entire geospatial industry, showcasing cutting-edge technology and solutions set to mould the future of the industry.

Recently confirmed exhibitors for 2018 include Survey Solutions Scotland, Land Registry, GAP Group, Phase One, Viametris, Surphaser/MD3D, DHF Satellite and Ordnance Survey Ireland.

Huge transformation of the geospatial industry

Also new for 2018 is a free-to-attend seminar programme designed to demonstrate the remarkable impact geospatial technologies and solutions are having on the global environment. The programme will feature case studies from companies demonstrating how they are reducing costs and risk, whilst increasing productivity. The latest in augmented reality, BIM, GIS & big data, laser scanning, mobile mapping, remote sensing & satellites, smart cities, surveying, UAVs, virtual reality and visualisation will be featured within the fields of architecture & construction, commercial property, environmental, equipment theft, floods, forestry, heritage, highways, hydrography, mining, rail and tunnelling.

With geospatial technology now impacting on more and more industries, GEO Business is attracting visitors from a wider range of industry sectors than ever before. According to Caroline Hobden, show director, the geospatial industry is experiencing a huge transformation. Innovative technology is steadily making its presence known in everyday life; whether it is through the revolutionary capabilities of augmented/virtual reality or the extraordinary data recorded by drones, the world is sitting up and taking notice of 'geospatial'. It was even mentioned in the UK government budget at the end of last year, and the industry is excitedly awaiting further announcements about the Geospatial Commission whose focus will be on location-aware technologies revolutionising the digital economy.

Senior-level conference

The GEO Business exhibition and seminar programme will run alongside a strategic senior-level conference of invited speakers presenting and debating the role of geospatial in powering the 'Fourth Industrial Revolution'. Industry 4.0 is changing how we live, work and communicate. It is reshaping government, education, healthcare and commerce... almost every aspect of life. The conference will celebrate, challenge and develop the role that geospatial has to play in maximising the digital economy as part of this revolution.

Visitors will also have the opportunity to attend the commercial workshop programme hosted by exhibitors demonstrating their latest products and services, and a full line-up of innovative social activities designed for informal networking with colleagues, old and new.

The exhibition, workshops and seminars are all free to attend. There is a fee to attend the conference with an early-bird discounted rate for registrations before 16 April 2018. Discounts are also available for public-sector workers, association members and students. To beat the queues on site, all visitors are encouraged to register online in advance at www.GeoBusinessShow.com/register.