

# Hexagon and TomTom Join Forces to Optimise Emergency Response in Asia-Pacific



Hexagon Safety & Infrastructure will provide map and traffic data from TomTom as part of Hexagon's public safety solutions in the Asia-Pacific region. Through a licensing agreement with TomTom Global Content, Hexagon will include TomTom's full mapping and traffic content with Hexagon's industry-leading incident management software, [Intergraph Computer-Aided Dispatch \(I/CAD\)](#), to help optimise emergency response performance in a dozen countries, including Australia, India and South Korea.

TomTom's global road network database integrates turn-by-turn directions and road data, including signage, intersections and congestions, in real time. This results in more up-to-date and precise address points, street networks and routing. Hexagon's I/CAD features complete, integrated capabilities for call handling and dispatching, intelligent mapping,

field communications, data reporting and analysis and application integration – providing a common operating picture for intelligent response. Combining I/CAD with TomTom's data can help increase dispatching accuracy and reduce response times to incidents and emergencies in the countries served under the agreement.

Mike Creevey, country manager, Australia, Hexagon Safety & Infrastructure, said he looks forward to leveraging the partnership with TomTom to benefit dispatchers and first responders and drive additional value within their public safety solutions, raising both the performance and productivity of public safety and security agencies throughout the Asia-Pacific region.

As an official reseller of TomTom's content under the agreement, Hexagon can advertise, distribute and promote TomTom's map and traffic data, which is fully integrated into I/CAD, in Australia, Brunei, Hong Kong, India, Indonesia, Republic of Korea, Malaysia, New Zealand, Philippines, Singapore, Thailand and Vietnam.

---

<https://www.gim-international.com/content/news/hexagon-and-tomtom-join-forces-to-optimise-emergency-response-in-asia-pacific>

---