

How Can We Help You to Grow Your Business?



'GIM International' is the leading global media brand for the geomatics industry. Our magazine, website, weekly newsletter and social media channels support us in our mission to share details of the latest geospatial innovations, developments and news throughout the global industry. The quality of our content is our top priority; as a result, we reach a high-end audience consisting largely of key decision-makers – within mapping agencies, governmental organizations, surveying companies, research institutions, consultancy firms and more. This makes us an ideal partner to help you expand your business by leveraging our top-class media platforms to deliver your marketing message to surveying, mapping and geomatics professionals worldwide!

GROW YOUR BUSINESS

We support businesses that want to grow by devising smart marketing campaigns and executing them until they accomplish their goals. With our enthusiastic team of dedicated, knowledgeable marketing advisors and content professionals, and the largest global database of decision-makers in the geomatics and hydrographic community, we bridge the gap and stimulate interaction between suppliers of products, services and solutions and professional buyers and end users who need them.

We offer several solutions to help you make optimal use of the *GIM International* database, which offers unmatched access to people, data, insights and knowledge:

Print advertising

Boost your brand recognition and product awareness through display advertising in the printed and online editions of our magazine. Options range from a full-page to a quarter-page advertisement.

Digital advertising

Besides reinforcing brand recognition and product awareness, digital advertising campaigns also support marketing goals aimed at generating web traffic and sales leads. Our digital advertising options include banners and advertorials on the website and/or in the weekly e-newsletter.

Content marketing

Content marketing enables you to share your professional insights and position yourself and your company as a thought leader. Formats include a sponsored article, company's view, case study or video.

Advanced targeted marketing

Reaching the right professionals is key! With our advanced targeted marketing solutions, we offer the opportunity to align your marketing message with relevant potential buyers.

Visit www.geomares-marketing.com to learn more about how we help businesses to grow by devising smart marketing campaigns tailored specifically to their needs.