

How to Get More out of Intergeo



Now that the summer holidays in the northern hemisphere have come to an end, it is time for geomatics professionals to start thinking about the autumn. From 16-18 October, this year's [Intergeo](#) event will take place in Frankfurt, Germany. During these three days, Europe's financial centre will also be the epicentre of the mapping and surveying world. If your company is exhibiting at Intergeo, why not team up with 'GIM International' to get the most out of this leading geospatial trade show? We can help you to grow your business in a multitude of ways. Read on to find out how.

For example, we can develop and schedule a [campaign](#) that puts your products in the spotlight, building extra awareness before and during Intergeo. Through our various channels and marketing solutions, we can support your company's presence by creating

the right buzz just before you head to Frankfurt. That extra exposure will attract more people to your booth – and hopefully lead to some valuable business... You can depend on our team of advisors who have proved themselves to be key marketing partners for many prominent companies in our wonderful industry.

Want to learn more? Contact our marketing advisors:

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Besides the exhibition comprising several halls filled with a staggering number of booths in all shapes and sizes where companies present their latest innovations, Intergeo also encompasses a conference programme. I am proud to announce that *GIM International* will be organising one of the conference sessions. Rest assured that this will be a must-attend event, with keynote speakers such as [Christoph Strecha](#), CEO and founder of [Pix4D](#), who will deliver a talk on 'The impact of AI and machine learning on geospatial data', and Gerd Hesina, CEO of the renowned [VRVis](#) Zentrum für Virtual Reality und Visualisierung, who will take to the floor with a contribution on '[Interacting with Big Geospatial Data](#)'. Make sure you block **Thursday 18 October from 11:00-12:30** in your diary!

Read also the inspiring contribution '[9 tips for a terrific trade show](#)' from online marketing expert Erik Wielink.