

Become Hi-Target's Distributor to Grow Your Business



Having been active in the geospatial industry for over 20 years, Hi-Target has gained a strong reputation in the global market and established a network of 64 subsidiaries, 28 branches and more than 200 partners in over 60 countries to serve and support its customers. Today, Hi-Target International is constantly expanding its market and looking for new partners to join the global Hi-Target family.

Benefits of Joining Hi-Target as a Partner

1) Competitive products:

Hi-Target invests 10% of its total revenue back into product research every year, on top of collaborating with more than 100 universities globally to bring together the latest technology and innovations for product development, thus guaranteeing the competitiveness of its products.

2) Access to new markets:

Hi-Target has formed a comprehensive product layout, including terrestrial, hydrographic and aerial high-precision mapping applications, allowing you to cover more market segments, for both traditional and digital surveying and mapping. Hi-Target has benefited from cross-border industry partnerships including with technology/internet companies (Tencent, Baidu), electricity companies (China Southern Power Grid) and telecommunication companies (China Mobile, China Unicom).

3) Timely support:

Hi-Target has numerous branches and subsidiaries around the world, such as an R&D centre in Europe, maintenance centres in Singapore and Dubai, subsidiaries in Vietnam and Hong Kong, etc. This ensures that users and partners around the globe can access professional support and services within 24 hours.

4) Marketing & advertising:

Hi-Target's support extends to marketing and advertising strategies, helping you to find cost-effective ways to attract more potential sales and increase your market share.

5) Brand recognition:

Hi-Target enjoys a strong reputation among a broad user base across the globe, allowing you to benefit from substantial trust, goodwill and brand recognition.

Contact us to explore the partnership opportunities in more detail and join our expanding partner network to grow your business!



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As the first professional high-precision surveying and mapping instrument brand to be successfully listed in China, Hi-Target provides scalable products such as GNSS receivers, CORS stations, total stations, 3D laser scanners, GIS data collectors, UAVs/UASs, hydrographic products and complete commercial solutions for various industries.

https://www.gim-international.com/case-study/join-hi-target-to-grow-your-business