

Learn How to Grow Your Business in 2018



The 2018 edition of the annual '*GIM International Business Guide*' will be published in just a few weeks' time. This year's edition will have a strong focus on helping companies to grow their business in the geomatics sector in the year ahead. Including several articles, interviews and company classified listings ([click here to include your company](#)), the *Business Guide* will be read and consulted by our readers throughout the whole year.

Featured topics will be:

- Q&As with the most influential geospatial companies
- Marketing trends in the geomatics industry
- Geomatics 2018: market status and trend report
- Start-ups in the geospatial sector: do's and don'ts
- General management of a geo-IT business
- Professional geospatial education

The *Business Guide* will be distributed together with the 2018 January issue of *GIM International* plus at key trade shows worldwide, meaning more than 30,000 professionals will receive this premium publication. Hence it represents an excellent chance to secure your company's visibility in 2018 among a highly relevant target group. Are you interested in learning more about what the *Business Guide 2018* can do for your business? **Check out the [dedicated Business Guide page](#) for more information!**