

New Global CEO for Mining Technology Specialist Maptek



Maptek, a global provider of innovative software, hardware and services for the mining industry, has named Eduardo Coloma as its new global CEO to lead the business at an exciting time for mining. Coloma is well known in the industry, having worked in South America and Australia for 20 years, with expertise in technical and managerial roles.

Commenting on the appointment, Peter Johnson, director of [Maptek](#), says the move is a very positive step for the company. "This appointment will allow for further global growth in our business and I am confident that Eduardo is the perfect CEO to succeed me."

As a mining engineer, Coloma has hands-on understanding of the needs of the industry and is keen to see Maptek take the development and implementation of innovative

technology to the next level. "Advocating for customers is our core commitment," Coloma stated. "A clear vision of the role technology plays in mining will ensure we offer solutions that help mines work in the easiest, safest and most effective way. Close alignment with customer needs is our hallmark."

"Our solutions meet everyday challenges as well as help future-proof the business. This is the value that Maptek has delivered for nearly 40 years and remains our guiding principle for the next 40," Coloma added.

Visualising, analysing and modelling

Technology is a critical differentiator for operations. Automation and digitalization continuously rank high on the list of enablers to increase safety, reduce costs and improve productivity. "Maptek helps our customers to visualize, analyse, model and optimize every component of the mining process," commented Coloma. "Today, mining is all about how to transform data into information to support the decision-making process in a timely manner."

Coloma stated that his experience across different countries and cultures has cultivated strong relationships within Maptek as well as with their customers. "Diverse roles in the South American and Asia-Pacific regions have given me fresh perspectives on how our customers operate and how different solutions can be transferred."

Coloma holds a Civil, Industrial and Mining Engineering degree from the University of Antofagasta, Chile and also completed an Executive MBA at Adolfo Ibáñez University in 2008. "Enrolling in the MBA proved to be one of the best decisions of my professional life", Coloma added. "It was a unique experience and has proved integral to my career pathway."

Johnson agrees and said: "Eduardo has demonstrated that he has the skills and drive to strengthen and grow Maptek."

Coloma is enthusiastic about the capabilities of Maptek people, and the potential for applying the accumulated knowledge to make even better products.