

Steve Coast Joins Navmii as a Board Advisor



Navmii, a leading global provider of connected navigation solutions, has announced that Steve Coast, founder of Open Street Maps (OSM), has joined the company as a strategic board advisor. This is an important position that will give Coast, working with Navmii's CEO and founder Peter Atalla, the professional freedom to boost the company's visionary thinking and shape new product and service launches with a focus on mapping and map data.

Over the last few years, Navmii has worked hard to create enhanced, automotive grade OSM maps, using their map enhancement platform and billions of points of mapping data collected by the community of users. The company's ambition is to expand this offering, to B2B customers both as pure map data and mapping tile services to power connected

driving solutions.

Next ambition

Navmii states that Steve Coast joining the team is a perfect synergy because the company has had OSM maps at the core of its app since the beginning and has grown a global community of millions of users. Navmii is a proud supporter of the OSM project and sees the opportunity to do more to contribute and be more active evangelists. The company's next ambition is to be a highly competitive and customisable alternative to existing automotive grade map providers.

The company's enduring commitment to OSM means that it will continue to devote its time to evolving Navmii's free driving app to the community of users focusing on getting them to great places and experiences. Navmii also promises to grow its provision of "cool data, map and navigation services".