

What's to See at Intergeo 2018?



Intergeo is commonly regarded as the main meeting place for the geospatial industry. Everyone who has attended the event before is familiar with the halls full of stands, with companies exhibiting from all over the world. It is a great opportunity to meet with decision-makers, developers and buyers, and is definitely the place to be to do new business deals and to maintain partnerships. Intergeo is also the

perfect occasion to get up to speed on the latest technological developments in mapping and surveying methods and to discover new innovations for processing and using geospatial data. However, the world's largest event and communication platform for geodesy, geoinformation and land management has so much more to offer than the exhibition alone, thanks to a range of different side events that are organised in parallel with Intergeo. Read on for our selection of highlights.

Interaerial Solutions

One such event is **Interaerial Solutions**, the international trade show for unmanned aerial vehicles (UAVs or 'drones'). Drone manufacturers as well as drone surveying and drone inspection companies are gathering in Frankfurt to present their latest innovations and newest products. Visitors will be provided with a complete overview of the future directions of UAV technology and its applications. The increasing range of applications encompasses not only surveying, but also inspections in the agricultural, industrial and energy sectors, for example. If you keep your eyes peeled at Interaerial Solutions, you should certainly get plenty of ideas for how UAVs can help your organisation move forward.



Intergeo, the world's largest tradeshow for the geospatial industry, is attracting an increasing number of students.

Smart City Solutions

Another side event worth mentioning is the **Smart City Solutions** forum, which is a platform encouraging dialogue between solution providers, cities and policymakers with the aim of developing cities that are a great place to live. Various keynotes will bring you up to date on the future direction of smart cities, which is no longer just a catchy buzzword but has now become a serious concept that will be adopted by thousands of cities and municipalities around the globe. Now that 5G internet is becoming the new standard, the concept is set to be rolled out in the coming years. In addition to approximately 50 presentations, another very important element of Smart City Solutions is the exhibition area, where over 70 exhibitors and partners are presenting their products and services. Participate in the forum to find answers to your strategic questions, solutions for mobility and smart grid, and products and services for the digitalisation of cities.

What's Next in Surveying and Mapping

Intergeo clearly is more than just an exhibition; it also has a top-quality conference programme. The mix of theory and practice is what makes it the world's leading event for everyone who wants stay on top of the enormous opportunities that the geomatics profession offers society. During the **Intergeo conference**, at *GIM international* we are especially keen to highlight the conference session titled 'What's Next in Surveying and Mapping', which will be held on Thursday 18 October from 11.00 to 13.00 h at the Forum. Including speakers such as Mladen Stojic from Hexagon (discussing the smart digital reality), Gerd Hesina (talking about interacting with big geospatial data) and Pix4D's Christoph Strecha (who will share his thoughts on the impact on geospatial data of artificial intelligence and machine learning), we are sure you will not regret spending two hours of your time at Intergeo attending this session.

We wish you an enjoyable and inspiring Intergeo 2018!