2007 Location Intelligence Conference

The 2007 Location Intelligence Conference, the premiere industry event focused on the use of location technology, has announced the agenda for this year’s conference.

The conference will feature more than 30 sessions and 10 workshops discussing techniques for attendees to generate revenue, cut costs, improve workflow efficiency and gain competitive advantage by implementing location-related products and services. The event will be held April 16-18, 2007 at the Parc 55 Hotel in San Francisco.

The first day of the conference will feature workshops by top executives from Business Objects, CH2M Hill, ESRI, High Earth Orbit, Google, the Open Geospatial Consortium, MapQuest, Microsoft, the Open Source Geospatial Foundation and Oracle. Workshops will feature hands-on product demonstrations and use real world case studies to demonstrate how organizations can successfully implement location technology within their business.

The second and third days of the conference will be comprised of more than 30 sessions â€“ with more than 100 speakers â€“ arranged into three tracks: enterprise, content and mobility. Featured session speakers include:

- Geoff Zeiss, Director of Technology, Autodesk

- Brian Cullis, Vice President, CH2M HILL

- Ed Riegelman, Vice President, CH2M HILL

- Sarfraz Khokhar, Software Engineer, Cisco Systems

- Jill Smith, CEO, DigitalGlobe

- S. J. Camarata, Vice President/Director, ESRI

- Michael Jones, Chief Technologist, Google Earth

- Robert Uleman, Consulting IT Specialist, IBM

- Joe Herzog, Senior Director of Emerging Products, InfoSpace

- Perry Evans, CEO, Local Matters

- Christian Dwyer, Director of Operations, MapQuest

- Vincent Tao, Director, Microsoft Virtual Earth

- Oliver Mainka, GIS Program Manager, SAP Labs

- Martyn Mallick, Director of RFID Technologies, Sybase iAnywhere

- Chris Rothey, COO, Traffic.com

- Joseph Sheehan, President, TruePosition

- Scott A. Hotes, CTO, WaveMarket

- Tim Jemison, CEO, Zoove

SiRF Technologies Founder, Kanwar Chadha, will present the keynote presentation. Other highlights include: a panel discussion on business opportunities in local search featuring executives from InfoSpace, Local Matters, Microsoft Virtual Earth and Yahoo! Local and a market research panel moderated by Brad Stone of The New York Times, featuring representatives from Aberdeen Group, IDC, Ventana, and Yankee Group.