

3D Laser Scanning Generates Photo-real CG Cars



A combination of high dynamic range imagery and 3D laser scanning generates a virtual version of the environment, producing 100%-realistic computer graphics (CG) renderings. The Mill, a renowned VFX and creative content studio headquartered in London, UK, has now taken this a step further, developing a bespoke BLACKBIRD AR application that allows the intended vehicle to be viewed in CG, tracked live over the rig on location. Watch the video to learn more!

[The Mill BLACKBIRD](#) from [The Mill](#) on [Vimeo](#).