

3D Modelling Enthusiasts Set to Gather at Pix4D Conference



Pix4D will be hosting its flagship conference in Denver, Colorado, on 13 October 2022. The event includes expert guest speakers on 3D modelling and photogrammetry, personal consultations, networking opportunities, the latest from key players in mapping hardware, and how Pix4D technology is able to change the way industries such as construction, inspection, agriculture and public safety are using digital models in their everyday workflows. Pix4D is a solutions provider for mobile and drone mapping.

The agenda will include discussing the fast adoption of digital twins, the accessibility of modern hardware, and the challenges of different industries during various sessions. The new terrestrial mapping solution for mobile phones, the viDoc RTK rover – combining single point measurement, photogrammetry and Lidar with centimetre accuracy – will also

be exhibited with hands-on live demonstrations.

Feedback and Innovation

Thanks to presentations by thought leaders in 3D modelling, attendees will share ideas with other innovators and go home with insightful tips and tricks on how to get the best out of mapping technology. Sessions range from beginner to advanced, so everybody is welcome to take their mapping knowledge to the next level.

"More than 60% of employees at Pix4D work in R&D, and this has allowed us to put innovation first. The Pix4D User Conference is a great window for us to share what we have been working on, exchange ideas and welcome feedback from industry professionals who have always played an active role in the development of our solutions," said Christoph Strecha, CEO of Pix4D.

The Pix4D Conference was first hosted in 2019 in Denver and the 2021 meetup took place online with over 4,000 registrants worldwide. The <u>2022 Pix4D Conference</u> in Denver be held at the pop-culture-themed hotel The Curtis and will include a training session about its next-generation software for large-scale mapping and fast vectorization, PIX4Dmatic and PIX4Dsurvey on 12 October and the main event on 13 October. Surveyors, GIS experts, 3D modelling enthusiasts and people passionate about photogrammetry are all welcome to attend, regardless of whether they are Pix4D users.

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