

# *THE REPORT “PUBLIC-PRIVATE GEOSPATIAL COLLABORATIONS: EXPLORING POTENTIAL PARTNERSHIP MODELS”™ FROM THE WORLD GEOSPATIAL INDUSTRY COUNCIL (WGIC) GUIDES WGIC MEMBERS AND THE INDUSTRY AT LARGE TO PURSUE PPP MODELS.*

## A New WGIC Report Provides an Assessment of Public-Private Partnership Models for the Geospatial Industry

**Amersfoort, The Netherlands, 26 July 2021** – The World Geospatial Industry Council (WGIC), a global not-for-profit trade association of private sector companies working in the geospatial ecosystem, has released a new report: [“Public-Private Geospatial Collaborations: Exploring Potential Partnership Models.”](#)

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### **WGIC and its Members Invested in Understanding PPPs**

Governments across the globe are taking advantage of advances in geospatial technologies that benefit the economy, environment and society. However, governments also continue to face constant challenges such as a rapidly changing technology ecosystem, evolving business models, rising debt levels and the need for increased investments in sustainability and climate change programmes.

Leading organizations such as the World Bank and the National Geospatial Advisory Committee (NGAC) under the US Federal Geographic Data Committee (FGDC) are also working on this subject. The use of PPP models to deliver e-services related to cadastre, land administration and geospatial infrastructure, data and services are gaining increased visibility. WGIC is,

therefore, helping to create greater understanding and awareness of PPPs among national mapping agencies and the commercial sector for piloting and implementing fit-for-purpose PPP models.

The WGIC PPP Committee organized consultative round tables in Africa, the Asia-Pacific region, Europe and North America to help gather views from a range of stakeholders around the world. It also engaged closely with the World Bank and NGAC during the process.

## **WGIC PPP Report: a Prescriptive Guide for the Industry**

This WGIC report examines the history and context of PPPs, identifies opportunities and challenges, and outlines specific business model structures and examples of what the geospatial community is doing to implement PPPs. This report is WGIC's first step in geospatial PPP implementation, which hopefully will result in potential PPP business opportunities for our Members with various governments keen to take this path.

### **Key report highlights:**

- Explores 12 PPP business models of relevance to the geospatial industry.
- Issues high-level guidelines to stakeholders toward developing a good PPP.
- Presents seven geospatial PPP use cases adopted from the NGAC work that also showcase the work of WGIC Members, including Esri, TomTom and Vexcel Imaging.
- Articulates recommendations and next steps related to PPPs.

## **WGIC Working on PPPs to Create Significant Business Opportunities**

Ken Mooyman, president of WGIC, congratulated the PPP Committee: "This particular work on PPPs from WGIC, inspired by the work of the World Bank and the US NGAC, is significant. This report will facilitate the exchange of knowledge within the geospatial industry and national mapping and cadastral organizations around the world on PPP models. The next level of work that WGIC aims to undertake will ultimately provide our Members with significant business opportunities, and will help various governments to accelerate their digital transformation journey, thereby providing benefits to their citizens and societies."

WGIC PPP Committee Chair Willy Govender said: "The work of the WGIC on PPPs identifies potential sectors in the geospatial industry to target over the next few years, where we can explore and take forward different commercial models. As we go deeper into the digital future, partnerships between the public and commercial sectors will help to alleviate many challenges in our society. Geospatial infrastructure, data and knowledge have consistently proven vital to decision making, analysis and prediction, and WGIC wants to empower the industry players and public sector customers on possible PPP procurement models to foster greater collaboration where the benefit is mutual."

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