

Aggressive Expansion of Real-Time NAVTEQ Traffic



NAVTEQ has completed its acquisition of T-Systems Traffic. The acquisition marks a significant step in NAVTEQ's program to expand its traffic offering in Europe. T-Traffic is a provider of traffic services in Germany, with approximately 55 employees. The acquisition will enable the launch of NAVTEQ Traffic, a real-time traffic service already available in the U.S. and Canada, in Germany which is central to European navigation because of its large user base and home to many leading automotive companies.

T-Traffic's traffic services include data from private traffic sources and are already used by major PND and automotive customers.

NAVTEQ will incorporate T-Traffic extraction and processing capabilities into its existing capabilities for traffic worldwide. When used together with community and probe-based traffic data sourced from navigation devices and cellular telephones, this technology will enable rollout of traffic solutions around the world.

"We are committed to an aggressive roll-out of best-in-class traffic services in Europe," commented John MacLeod, executive vice president, NAVTEQ Connected Services. "We expect to quickly launch real-time NAVTEQ Traffic and to expand it throughout Europe. We will also leverage T-Traffic expertise in the extraction and processing of probe and community-sourced traffic data and integrate it into NAVTEQ's global traffic processing system."