

Airbus and Orbital Insight Announce Geospatial Analytics Partnership



Airbus Defence and Space has entered into a partnership with Orbital Insight, a US-based geospatial analytics company, to build a suite of geospatial analytics services and tools. The agreement will provide Orbital Insight with access to Pleiades and SPOT satellite imagery at scale and provide Airbus with analytics services. This makes Orbital Insight the first analytics partner for the Airbus digital platform, 'OneAtlas'.

The OneAtlas platform is a collaborative environment enabling users to easily access constantly updated satellite imagery, perform large-scale image processing, extract industry-specific insights, and benefit from Airbus assets to develop tailored solutions for a wide range of markets in both commercial and government sectors.

Under this agreement, Airbus will offer premium analytics capabilities to a large range of users, powered by Orbital Insight's services and tools, said François Lombard, director of the Intelligence Business at Airbus Defence and Space. Lombard sees the OneAtlas Platform as the cornerstone to leverage both Airbus and partner assets to support its customers' business development and growth.

Orbital is proud to be Airbus' first geospatial analytics partner on the OneAtlas platform, said Dr James Crawford, Orbital Insight's CEO and founder. Along with the new satellite imagery agreement, this partnership drives customer value for those looking to better understand what's happening on and to Earth.

<https://www.gim-international.com/content/news/airbus-and-orbital-insight-announce-geospatial-analytics-partnership>
