

ArcPad Users to Take LaserGIS Challenge

Laser Technology, Inc. (USA) is encouraging all ArcPad users to take a GIS mobile mapping challenge. This campaign was officially announced on the opening day of Esri's User Conference, 25 July 2012. The challenge is to test an LTI TruPulse 360 mapping laser and the LaserGIS ArcPad extension completely risk free without any upfront costs or obligation. This campaign is designed to persuade GIS professionals to simply 'try out' something that will prove to save time and money and offer an immediate ROI.

The steps to mapping faster and smarter while collecting more attribute data are simple. By [registering for LTI's 15-minute webcast](#), 29 August at 9:00 AM (MST), professionals learn how easy transitioning into laser mapping can be with ArcPad. The workflow is very similar to what ArcPad users already do and all collected field data can still transfer directly into ArcGIS. The webcast will explain how the campaign works, who is already using the technology and what discounts will be available for potential future purchases. The webcast will also reveal information about the unlimited access to free training videos and the available online test that will ensure important details are retained.

Implementing and updating an effective GIS program is a massive undertaking. Mobile mapping activities are typically the highest expense and most time consuming part of managing a GIS database. Using a TruPulse 360 mapping laser has a proven track record of expediting the field data collection process with remote GPS offset positioning and measuring additional attribute data such as heights, spans and elevations. The LaserGIS toolbar extension for ArcPad streamlines the workflow by quickly connecting, activating and fully utilising LTI's TruPulse mapping laser.

All webcast registrants will automatically be entered for a chance to win a rugged and waterproof TruPulse 360R mapping laser and a full license of the LaserGIS toolbar for ArcPad. They will also qualify for special bundle pricing. With the experience the value of LTI's technology, the ROI will come faster.

<https://www.gim-international.com/content/news/arcpad-users-to-take-lasergis-challenge>
