

# Augmented Reality Wins European Navigation Competition 2010

For its navigation system Wikitude Drive, which uses augmented reality to superimpose driving directions over live street video on smartphones, the Salzburg (Austria) start-up Mobilizy took home the EUR20,000 grand prize in the European Satellite Navigation Competition 2010. Wikitude Drive also won the prize for the best application leveraging EGNOS, the European augmentation system that aims to add even more speed, precision, and reliability to GPS.

In addition 21 regional winners and six special topic prizes have been awarded by partners from industry and research for the best applications making use of Global Navigation Satellite Systems (GNSS). For the first time, this year's competition also included accolades for students and the three best applications suitable for testing and realisation at one of the 220 nodes of the European Network of Living Labs (ENoLL).

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<https://www.gim-international.com/content/news/augmented-reality-wins-european-navigation-competition-2010>

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