

Bhupinder Singh Joins Magnasoft's Board of Directors



Magnasoft has strengthened its leadership team with a newly formed board of directors and welcomes Bhupinder Singh, former chief product officer at Bentley Systems, as its latest addition. Magnasoft is a leader in the realm of digital geospatial information and services with a presence across India, the UK and the USA.

With his over 34 years of experience in the software product industry, Bhupinder Singh needs no introduction. His 26-year tenure at Bentley Systems has enabled the company to establish itself as a leading infrastructure engineering solutions provider at global level. Bentley Systems had a successful IPO in September 2020.

Phaneesh Murthy, chairman & non-executive director at [Magnasoft](#), commented: "I have known Bhupinder for a long time and it has been an absolute pleasure to know him. He is a great friend! His addition to Magnasoft's board is an exciting step towards the journey of growth that we are envisioning. I am confident that his expertise will allow us to scale new heights and achieve exemplary outcomes."

New data solutions to solve real-world problems

Reinforcing his thoughts, Bobbie Kalra, founder & CEO of Magnasoft, said: "We are absolutely delighted to have Bhupinder on our board of directors. There couldn't have been a better time for Bhupinder to join us along with other industry leaders like Phaneesh, Rajiv and Abraham."

"The industry is facing a technological disruption right now. A lot is happening around training datasets, data validation, enhancement of solutions, and Magnasoft is ready to go into its Version 3.0 to play a pivotal role in this global phenomenon of digital transformation. Bhupinder's guidance at this juncture would be crucial. His exhaustive experience in product and services management will be a great booster for our growth. Magnasoft is well-poised to take on the new challenges and his joining has infused us with new energies to bring to the market new data solutions that would solve real-world problems adeptly."

Bhupinder Singh: "I am excited to know about the potential of the company, the quality of services, the innovative solutions, its vast experience, its commitment to make a difference. Digital transformation is accelerating, and it is impacting the world like never before. As the world recovers from the pandemic, the pace of change is going to accelerate and Magnasoft is well-poised to facilitate that change."

"With my 34 years of experience in delivering digital infrastructure solutions across a wide spectrum, I hope to help Magnasoft in establishing value-based relationships with the clients. I also hope to help them understand where the technology is going and guide them towards developing software and solutions that could improve automation and improve quality in deliverables."