

Blom/Tele Atlas Agreement

Geographic information provider Blom ASA (Norway) and digital maps and dynamic content provider Tele Atlas have announced a five year agreement focused on speeding up the development of 3D city maps and elevation models and on creating imagery products for personal and in car navigation, Internet and mobile solutions users. The new partnership will give map users a more realistic view of the world and show them building details in the world's major cities.

Under the terms of the agreement, Blom and Tele Atlas will work together on the development and delivery of 3D city maps and other features using Blom's imagery and 3D map components. Tele Atlas will add Blom data to its existing 3D database to rapidly expand its offering and will be able to license Blom imagery products to its customers to further enhance their users' visual experience. In addition, Tele Atlas will gain access to Blom's imagery databases to update its existing maps.

<https://www.gim-international.com/content/article/blom-tele-atlas-agreement>
