

Blue Marble to Showcase Latest Lidar Innovations at ISPRS Congress



Blue Marble Geographics will be exhibiting and delivering a Lidar workshop at the upcoming International Society for Photogrammetry and Remote Sensing (ISPRS) Congress in Prague, Czech Republic. This quadrennial event brings together thousands of specialists in photogrammetry, remote sensing, and spatial information science from all over the world. Representatives from Blue Marble will be on hand at booth 22 in the exhibit hall to demonstrate the latest releases of the company's software, including the new Global Mapper Mobile app for iOS.

Blue Marble's geospatial data manipulation, visualisation and conversion solutions are used worldwide by thousands of GIS analysts at software, energy, mining, civil engineering, surveying, and technology companies, as well as government agencies and academic institutions.

With a rapidly expanding worldwide customer base for both Global Mapper and Geographic Calculator, the ISPRS Congress provides the ideal venue for Blue Marble to engage with existing users and to introduce new customers to the company's products. Global Mapper, along with the accompanying Lidar Module, is quickly becoming the GIS software of choice when a nimble but effective application is required for operational success.

Lidar processing

During the Congress, Blue Marble will be conducting a complementary workshop on the topic of Lidar Processing in Global Mapper. This hour-long presentation will cover the software's Lidar management capabilities including data filtering and editing; terrain generation and analysis; and feature extraction. The workshop is scheduled for Wednesday 13 July from 4:30 – 5:30 pm in the North Hall of the Congress Centre. Space is limited and pre-registration is required: www.bluemarblegeo.com/ISPRS_Workshop.php

Patrick Cunningham, Blue Marble president, said he is delighted to be attending the ISPRS Congress and to have been invited to deliver a workshop at the event. This is one of the world's preeminent geospatial gatherings and it offers a great opportunity to meet with customers and to introduce new users to Blue Marble's innovative software products.

ISPRS is an international non-governmental organisation that encourages and facilitates cooperation for the advancement of knowledge, research and education in all aspects of remote spatial data collection, management and analysis. Every four years, the organisation holds its congress, which is a gathering of industry experts that serves as a platform for the exchange of ideas and understanding within the global geospatial community. For more information, visit www.isprs2016-prague.com.