

# British Points of Interest with Telmap



Telmap partners with Ordnance Survey (OS), Great Britain's national mapping agency to integrate Ordnance Survey's Points of Interest product into Telmap's location-based services to provide richer points of interest (POI) information in Great Britain.

Telmap Mobile Location Companion is the world's first personalised mobile location companion designed to serve all of users' search, mapping and navigation needs while on-the-go, offering a variety of location-related content such as traffic, speed cameras and points of interest information. Telmap, who provides white-label solutions to mobile operators, prides itself for delivering the most localised location companion tailored to specific segments, markets and geographies.

Ordnance Survey is a leading brand in Great Britain. Ordnance Survey's POI database covers England, Scotland and Wales and includes around 4.0 million different geographic data points, collecting data from over 170 suppliers, all of which are the most authoritative sources in their respective fields. The database offers a mass of local content, direct access to many businesses, tourist attractions, and other daily life destinations like banks, ATMs, post offices and more.

"Ordnance Survey, a world leader in mapping technology, is very happy to be able to make its Points of Interest product available to Telmap users in Great Britain. As Telmap solutions are deployed in most major Great Britain operators' networks, we are excited that our information is going to be accessible to as many people in Great Britain as possible", said Tom Satterthwaite, Senior Product Manager, Ordnance Survey