

Carlson Appoints Director of UK Sales



David Loescher has joined Carlson Software as regional sales director for the United Kingdom and GIS sales director for Carlson EMEA. With nearly 30 years of experience in the geospatial industry, Loescher will be serving dealers, companies and individuals working in land surveying, civil engineering and construction throughout the UK and Ireland. He is a former land surveyor and manager with experience both as a technology user and supplier.

He will be based in Southampton, UK. In addition to his sales duties he will work closely with the Carlson EMEA GIS360 team on the further development of this software product, which is a mobile field GIS-GPS tool that utilises both GIS and surveying technologies for field data collection.

Current and potential clients in the UK will find David helpful in many ways, said Bruce Carlson, president of Carlson Software. He knows the business and the products, having used Carlson Survey. David will be a valuable resource to customers throughout EMEA and an important participant as Carlson expands the capabilities of GIS360 and its other GIS-related products, Carlson's president concluded.

<https://www.gim-international.com/content/news/carlson-appoints-director-of-uk-sales>
