

# CHC Opens European Representative Sales Office



CHC Navigation has announced the opening of its European Representative Sales Office. Based in the French city of Nantes, this new office supports the expansion of its business units in Europe, Middle East and Africa, strengthening CHC's™ presence worldwide.

George Zhao, CEO of CHC said that in the fast evolving survey, construction and GIS mapping markets, the proximity with local business partners and users is an essential component of CHC's growth strategy. The opening of an European Representative Office was the next logical step, after the implementation of our European Service Center, earlier this year, he continued.

Considering the significant number of CHC GNSS receivers sold throughout EMEA region over the past 9 years, a dedicated Representative Office in Europe simplifies the communication process with existing distribution partners, added François Martin, international sales director. He pointed out it also creates an easy point of contact for any European dealers willing to extend their portfolio with rugged and cost-effective GNSS receivers.

Combining unparalleled experience and extensive research and development center, CHC provides cost-effective and rugged GPS/GNSS positioning solutions for surveying, construction, GIS and mapping, marine and infrastructure applications.

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