

Chinese Joint Venture TeleAtlas

TeleAtlas (NH, USA) and Shanghai ChangXiang (SIS), a Chinese specialist in information processing and digital mapping, announced the establishment of their joint venture partnership NaviAtlas and its approval by Chinese government authorities. NaviAtlas is based in Shanghai. The joint venture, combines mapping technology of Tele Atlas with local market knowledge and expertise of SIS. TeleAtlas has previously mapped Europe and North America, as well as selected Asia-Pacific nations. Due to this joint venture, the company now includes China in its global product offering. SIS is experienced in the production of digital maps for the Asian market. It is one of only three companies to hold a licence for navigable digital mapping activities in China. NaviAtlas will convert the Chinese map data produced by SIS to suit the demands of international customers for navigation and location based services.

<https://www.gim-international.com/content/news/chinese-joint-venture-teleatlas>
