

# Chintergeo 2014 Held Successfully in Nanchang



Chintergeo, China's largest professional geomatics exposition, was held successfully from 25-27 October 2014 in the city of Nanchang. The event, which attracted over 20,000 visitors, focused on the latest surveying and mapping equipment and geographical information software. The event was organised by the Chinese Society for Surveying, Mapping and Geoinformation in order to provide a platform for international manufacturing enterprises and dealers and support them in developing new business and marketing activities.

The main purpose of the exhibition was to meet the marketing requirements of all the manufacturing companies, dealers and agents involved and to facilitate better communication between organisations and users.

The organisers of Chintergeo are satisfied that the event succeeded managed in its mission to promote better relationships between dealers and suppliers of surveying, mapping and geographical information. The event also helped to expand the marketing channel for surveying and mapping equipment in the areas of roads, bridges, tunnels, electric engineering, irrigation engineering, forestry and ship building.

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