CloudCities 3D Smart City Service

SmarterBetterCities has announced the public release of CloudCities: an intuitive 3D city service with features for community engagement, easy city data sharing and analytics. Stakeholders can easily explore new city developments or observe the existing places in which they live and work. Dashboards provide detailed information about space allocation, energy consumption and costs.

Stakeholders can contribute valuable feedback instantly, start discussions and suggest new proposals even during public hearings or from home. All they need to do is access CloudCities using a regular web browser on tablets, smartphones or regular desktop computers.

Self-operated

CloudCities' content can be completely self-operated and published directly by planning/development authorities or private contractors. Users can upload their planning content (geospatial and building information) and even link live sensor data from smart devices. Design scenarios can be shared for public engagement and as built content can be easily utilized for typical tasks in facility management or for real estate brokerage.

Extending Technology

SmarterBetterCities is a 3D web start-up with eight full-time positions based in Zurich, Switzerland and Redlands, California next to the Esri headquarters. The company participates in the Esri Start-up Programme and develops its products on Esri's ArcGIS technology. SmarterBetterCities has a customer base using CloudCities on a daily basis. Prominent customers include the State of Oregon, Harvard University, City of Zurich, AECOM, Sika, and Foster+Partners. SmarterBetterCities continues to actively extend its technology to serve market segments such as real estate and facility planning.

Over the last two and a half years, SmarterBetterCities received more than USD2.25 million in seed funding and from commercial activities for the development of CloudCities. CloudCities has been previously available as a beta product since December 2014. So far it has generated over 12,000 views and attracted more than 200 publishers that create and manage 3D cities on a daily basis.

SBC Video from SmarterBetterCities on Vimeo.