

Commercial UAV Expo and Drone World Expo Merge



Lisa Murray, director of Commercial UAV Expo, has announced the acquisition of Drone World Expo by Diversified Communications, organisers of Commercial UAV Expo Americas, Commercial UAV Expo Europe and publishers of Commercial UAV News. Ms Murray made the announcement at Commercial UAV Expo 2017, which was being held at the Westgate Resort & Casino in Las Vegas, USA, in October. Diversified purchased Drone World Expo from JD Events.

Since 2015, the market has exploded with drone events, making for a congested and complicated landscape for customers to choose from. The acquisition of Drone World Expo by Diversified Communications takes two leading commercial UAS events and unites them to form the largest commercial drone event in the market. By coming together,

they will be able to deliver more qualified buyers to vendors than if had both events continued separately, making it easier for vendors and buyers to meet in one place annually for all of their drone business. And, with their European event and digital platform, Diversified is making it easier for drone companies to reach markets domestic and international with a frequency and reach no one else in the market can offer.

Largest drone event

The decision to consolidate events to become the largest and most influential commercial drone event is an important step and allows the community to focus resources on this all-inclusive conference and tradeshow to achieve greater value. We look forward to building off the huge success of the Drone World Expo through our partnership with the Commercial UAV Expo, bringing the same caliber of expert speakers, and creating the most comprehensive drone event to date, said Gretchen West, senior advisor at Hogan Lovells and co-executive director of the Commercial Drone Alliance. West has acted as Drone World Expo's advisory board chair and will continue to play a vital role going forward.

[The 2018 event](#) will take place from 1-3 October at the Westgate Resort & Casino in Las Vegas and will be organised by Diversified Communications under the leadership of Lisa Murray. Other products in the company's technology portfolio include International LiDAR Technology Forum, SPAR 3D Expo & Conference, SPAR 3D.com, AECNext Technology Expo & Conference and AECST News.