

Commercial UAV Expo Europe 2020 Goes Virtual



Commercial UAV Expo Europe 2020 is going virtual, according to event organizer Diversified Business Communications. "Due to ongoing concerns caused by the COVID-19 pandemic, and for the health and safety of the members of the commercial drone community we serve, we have made the decision to reimagine Commercial UAV Expo Europe as a fully virtual event this year which will take place as part of a hybrid live-virtual Amsterdam Drone Week from 1-3 December 2020," said Lisa Murray, group director at Diversified Communications, which is the organizer of [Commercial UAV Expo Europe](#).

Details will be forthcoming, but the content will include keynotes, panel discussions, and presentations with interactive Q&A and chat features; an AI-powered networking component; and virtual exhibits, presentations and demonstrations by UAS solutions providers. "Our customers have told us there is an urgent need to connect, even if it's in a different format than they are accustomed to. While it will naturally be a different experience, we are committed to providing commercial drone professionals the same benefits they've come to expect from us: critical, timely education delivered by industry leaders, opportunities to network and engage with peers, and the ability to learn about the newest technology in the space," said Ms Murray. She added that the content will naturally address how the industry has responded to the pandemic, as well as the associated opportunities and challenges.

Virtual Exhibits

Precise details are still to be announced, but commercial drone solutions providers will have the opportunity to host virtual exhibits, conduct one-on-one meetings, provide product information, share videos and more – all virtually. "We expect that most if not all of the companies that had already committed to exhibiting at the live event will participate virtually," said Lisa Murray. "They are looking forward to the opportunity to connect with qualified professionals and generate leads in this new way."

"So much has happened in the drone space since the last edition of Commercial UAV Expo Europe," said Ms Murray. "People need to connect on the latest developments and the impact on their business. While restrictions on travel are in place, restrictions on business are not. We are dedicated to bringing major stakeholders together to continue to move the industry forward during a particularly important time for drone industry expansion."

Return to a Live Event in 2021 with Amsterdam Drone Week

In 2021, Commercial UAV Expo Europe is set to be co-located with [Amsterdam Drone Week](#) in Amsterdam. "This year we will join forces virtually," said Nynke Lipsius, event director for Amsterdam Drone Week. "We look forward to welcoming the entire drone industry next year live 30 November - 2 December 2021 in Amsterdam." Amsterdam Drone Week is an initiative of EASA and RAI Amsterdam and is organised in close collaboration with founding partners Boeing, Airbus, KPN and City of Amsterdam and supported by CANSO, Commercial UAV Expo, DGMOVE and the Dutch Ministry of Infrastructure and Water Management.