

ComNav Partner Conference sets stage for future ventures



From 5-9 June, ComNav Technology's Annual Partner Conference 2023 took place in Shanghai, China. Some 30 global distributors from the UK, Japan, Australia, Guyana, Uganda and other countries gathered to gain a comprehensive understanding of ComNav's global business development strategy, R&D achievements and product planning. The conference aimed to foster consensus,

deepen cooperation and seek common development among the participants.

Dr Yongquan Wang, chairman of ComNav Technology (ComNav), warmly welcomed the global partners and expressed his gratitude for their perseverance in overcoming challenges and contributing to the remarkable growth of ComNav's overseas business, particularly in the past three years. He highlighted the core technology development roadmap and presented future plans. Dr Wang emphasized the significance of the Annual Partner Conference as an essential platform for exchange, encouraging global partners to envision a bright future and grow together.

Insights and technological developments

Simon Peng, director of the Overseas Business Department at ComNav, expressed his appreciation for the unwavering support from the global partners. He provided insights into ComNav's strategic layout for the next five years, fostering collaboration and strategic partnerships among the attendees. Additionally, Mr Miranda, ComNav's partner from Ecuador, shared his experiences and gratitude towards ComNav for their past support, showcasing relevant case studies.

The participants explored ComNav's facilities, gaining profound insights into the independently developed high-precision GNSS chips, boards/modules and related technologies. ComNav's research and development capabilities, production capacity and quality management received strong recognition. The partners engaged in valuable discussions, exchanging ideas and experiences, thus fortifying their connections and paving the way for future cooperation.

Showcasing product capabilities on-site

Committed to further growth, ComNav unveiled new products tailored for surveying and mapping, GIS, precision agriculture, machinery control, monitoring, UAVs and other industries. Alongside product introductions and software demonstrations, engineers showcased the capabilities of these innovations on-site. The partners were impressed by the efficiency, precision and convenience offered by these new products and technologies. The comprehensiveness of the product line also instilled them with confidence in future developments.

Technical training sessions served as a valuable platform for partners to enhance their knowledge and skills, particularly in the service and maintenance of T-series, N-series and Venus GNSS receivers. ComNav's experts provided in-depth explanations, offering hands-on lessons to the partners. This not only deepened their understanding of the cutting-edge products but also sharpened their technical expertise, empowering them with a competitive edge in the market.

Recognizing achievements

To recognize the efforts, hard work, contributions and achievements of the partners, an awards session was held filled with honour, joy and gratitude. Dr Yongquan Wang (BoD Chairman of ComNav) and Mr Wang Chang (CEO of ComNav) presented the awards to the outstanding partners.

The conference was not solely focused on formalities; it also embraced camaraderie and cultural exchange. Participants were invited to sightseeing tours and culinary experiences in Shanghai and Suzhou City. The resounding success of the Partner Conference in Shanghai exemplifies ComNav's commitment to nurturing strong partnerships with its global agents. By providing a platform for knowledge sharing, collaboration and social interaction, the conference has solidified existing relationships and laid the groundwork for prosperous future ventures.



ComNav Partner Conference delegates at the Oriental Pearl Tower in Shanghai. (Image courtesy: ComNav)

