

Concept3D Mapping Platform Brings University Campus to Life Online



Oklahoma State University (OSU) in the USA has become the latest higher education institution to launch on Concept3D's robust interactive map and virtual tour platform.

It brings OSU's nearly 1,500-acre campus to life online in 3D, with detailed categories and locations, call-to-action pop-ups, and wayfinding directions, along with eight integrated residential tours and

a campus-wide tour. Concept3D is a leader in creating immersive online experiences with 3D modelling, interactive maps and virtual tour software.

Campus navigation

Additionally, the new map features live transit feeds which offer map users the ability to easily see the location and direction of buses and shuttles, the timing of upcoming stops, as well as find the nearest bus stop. The wayfinding system – with either a drag-and-drop start and finish or the ability to add specific addresses – provides the shortest, most efficient route to a destination, simplifying campus navigation. A special Concept3D feature gives map users the ability to generate custom print maps with their selected campus area and categories, from athletics to dining, parking and residential.

"We're honored to collaborate with OSU on the new campus map, and their team has done a fantastic job of using the features of the Concept3D platform to support the needs of current and prospective students as well as parents and visitors," said Gordon Boyes, CEO, Concept3D.

"We're excited to have the new interactive map as a unique tool for wayfinding, transit and to explore the campus," said Kaitlin Little, web designer, Oklahoma State University. "The features included will be incredibly helpful to our campus community as well as prospective students and employees. The Concept3D team is great to work with, and the software is intuitive and easy to use."

Oklahoma State University is one of the USA's premier land-grant universities and serves over 25,000 students.

Explore the OSU interactive venue map [here](#).



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