

# Custom-made Maps

Map owners no longer face a "life on the edge" thanks to a new range of customisable paper maps from Ordnance Survey, UK. The OS Explorer Map and OS Landranger Map series of maps have been extended further with the introduction of new, customisable versions. They allow anyone to customise their own map, choose their own title and select an individual cover image from a wide selection of photographs.

The new maps allow anyone to go online and select their own location to centre the map on. Helping to avoid a 'life on the edge', the customer decides what goes in the centre of the map. It could be any location that is important - someone's home, their town or favourite walk. The maps are specially printed to order, including the customer's own personal title as well as a wide choice of selected cover photographs.

Matching the existing look and feel of the OS Explorer Map at 1:25,000 and OS Landranger Map at 1:50,000 scales, which are recognised as the definitive maps for outdoor activities, the custom-made versions will be to the same quality and detail as the existing ones.

A new production process means that Ordnance Survey custom-made maps are printed on the same paper as standard 'off-the-shelf' Ordnance Survey maps. This makes them thinner, tougher, easier to fold and a practical option for outdoor enthusiasts as well as suitable gifts.