

CycloMedia Launches Street Smart Application for ArcGIS



CycloMedia Technology and Esri have expanded their business relationship to deliver high-definition street-view imagery via ArcGIS Marketplace. In efforts to leverage each other's expertise in the government, transportation and utilities markets, CycloMedia developed the Street Smart web application. Users of CycloMedia's HD street-level imagery can now utilise an ArcGIS-compatible application for viewing and analysis and can visualise and edit their data from a street-view perspective, thus enhancing their GIS database while reducing field-based collection practices.

CycloMedia began capturing its new, 100-megapixel HD-Cycloramas for customers in January 2015. With Street Smart, users can overlay their own GIS data layers, precisely capture location, record dimension measurements and edit attributes all from within a street-view perspective. Links to information-tagged images can be shared among ArcGIS Online subscribers within the enterprise and pictures shared with the wider community.

CycloMedia's Street Smart app allows customers to visualise and share information about the built environment from a new perspective, said Joe Astroth, CEO of CycloMedia USA. Street level imagery adds a new dimension to a GIS database by enabling the overlay and measurement of geographic features directly inside our HD Cycloramas.

Through Esri's ArcGIS [Marketplace](#), geospatial professionals can learn about CycloMedia's products and services, request new data collection and add comments and feedback to help improve the user experience.

Image courtesy: CycloMedia Technology.

<https://www.gim-international.com/content/news/cyclomedia-launches-street-smart-application-for-arcgis>
