

# Dieter Zeuner Retires from Applanix



Following a long career, Dieter Zeuner has retired from Applanix Corporation. Recognised internationally as an exemplary professional, Mr. Zeuner provided sales and marketing leadership to Applanix Corporation through an extraordinary period of growth and expansion. Under his guidance, the company achieved success with many key products and solutions, including the POS AV and the Digital Sensor System (DSS).

"On behalf of everyone at Applanix, I want to thank Dieter for his tremendous contribution to the operation, direction, and management of Applanix Corporation. Dieter's guidance and professionalism will be greatly missed as will his vibrant personality and leadership skills," said Steve Woolven, President of Applanix. "Dieter helped to build a thriving

business over the past 14 years, and it has been a privilege to work with an individual of his extraordinary skill and integrity. He established an enormous respect with our airborne customers and those relationships will carry on through our seasoned sales staff."

Dieter began working with Applanix in 1995 as an independent agent. In May of 1996 he joined the company full-time as the Marketing Manager of Airborne Systems and over the last fourteen years has held many key positions, including Director of Sales and Customer Service, and VP Marketing and Sales. In April 2004 he converted to part-time as Special Project Coordinator, providing counsel and assistance with strategic projects and initiatives.

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