

DigitalGlobe/Microsoft Aerial Imagery Agreement

DigitalGlobe, a leading global provider of commercial high-resolution world-imagery products and services for defence and intelligence, civil government and commercial customers, announced it has signed an agreement with Microsoft Corp to launch the Clear30 program, an initiative to distribute high-resolution, 30cm aerial imagery of contiguous landscapes in the US and Western Europe. These orthophoto mosaics will be available through Bing Maps and through DigitalGlobe channels.

The Clear30 initiative is a new agreement that expands the current relationship between Microsoft and DigitalGlobe and reflects a commitment to increase accessibility and use of high-resolution digital imagery. To collect the first ever multi-continental aerial imagery from 30cm, the companies will use the UltraCamG, a large format digital aerial camera manufactured by Vexcel Imaging GmbH (a wholly-owned subsidiary of Microsoft). The camera is based on Vexcel's UltraCam large format systems, the top-selling large-format aerial sensors.

"We are very pleased to be expanding our relationship with Microsoft and look forward to introducing the UltraCamG imagery into our world imagery solutions," said Jill Smith, chairman and chief executive officer of DigitalGlobe. "The addition of large quantities of very high-resolution digital aerial imagery, collected quickly and published on a consistent update schedule, will further enhance our ability to distribute a comprehensive digitized globe to our customers."

Imagery from the UltraCamG will further expand DigitalGlobe's industry leading ImageLibrary and will complement the satellite imagery products available from the DigitalGlobe high-resolution satellite constellation, including the recently launched WorldView-2 satellite.

To learn more about advanced DigitalGlobe's constellation of sub-metre satellites, please visit www.digitalglobe.com.

<https://www.gim-international.com/content/news/digitalglobe-microsoft-aerial-imagery-agreement>
