

EAASI Elects Executive Committee to Promote Aerial Surveying in Europe



The European Association of Aerial Surveying Industries (EAASI) has extended the mandate of the executive committee to continue to promote the benefits of aerial surveying to the wider commercial and government sectors. At the 16th board meeting, which took place in Belgium and online, the members of the board confirmed Simon Musäus (vice-president of Hexagon GCS) as president, André Jadot (CEO of Eurosense) as vice-president and Rachel Tidmarsh (managing director of Bluesky International) as treasurer for the 2021-2023 period.

Present were Cedric Anciaux (deputy general manager at CAE-Aviation), Florian Romanowski (president of Opegieka), Pedro Llorens (business development manager at Spasa) and Marcos Martinez (secretary-general of EAASI and chair of the meeting). Apologies for absence were noted from Giovanni Banchini (president and CEO of CGR SPA) and Aicke Damrau (managing director of GeoFly).

Creating an aerial imaging community

The board defined EAASI's strategy going forward to 2023 with a strong emphasis on member engagement, lobbying and marketing, and the furthering of industry standards. The board of directors expressed its confidence in the work of the outgoing and future executive committee and renewed its strong commitment to achieving the mission of making the European aerial surveying business sustainable.

"We have already achieved many goals and milestones in the process of building [EAASI](#), but there is still a lot to do to consolidate the association and achieve the required level of maturity which is why the board unanimously supported the re-election of all standing officers to maintain continuity," commented Martínez.

"Following challenging times for everyone associated with aerial surveying and geographic data, it was also important for us to review our goals and the activities required to achieve them. Therefore, a greater emphasis will be placed on creating and maintaining a community both within the European aerial imaging sector and with other organizations and businesses around the world."

The role of aerial survey data

Simon Musäus, newly elected president of EAASI, added, "With support from the board, the executive committee is excited to continue its efforts to influence and raise the visibility and reputation of the industry whilst achieving high levels of awareness of the role of aerial survey data in areas such as digital twins, climate change mitigation, emergency response and artificial intelligence."

EAASI, with 32 active member firms and 14 observers, represents the most relevant players in the European aerial surveying market. EAASI was incorporated in 2019, inspired by and with strong ties to the US-based MAPPS, which equally represents the firms of the geospatial industry in the USA. With the global aerial imaging market predicted to reach more than four billion dollars by 2025, EAASI aims to promote the benefits of aerial surveying, improve awareness of aerial survey data and maintain and promote best practice within the industry.